



CITY DEAL

Preston, South Ribble & Lancashire

APPENDIX F – City Deal Delivery and Performance Update

City Deal Employment & Skills Monitoring Report

Report Author: Leigh McLaughlin, leigh.mclaughlin@lancashirelep.co.uk

Executive Summary

This Employment and Skills Monitoring Report covers a range of City Deal employment and skills metrics. The metrics that are included were set at the start of the programme and provide indicative measures for the wider impact of the City Deal investment in the Central Lancashire area, utilising data from a range of sources including National Online Manpower Information System (NOMIS), Higher Education Statistics Agency (HESA) and Education & Skills Funding Agency (ESFA).

As the programme has progressed, the majority of the data has been discontinued and as a result is no longer available. Therefore, it is proposed that this report will be the last in the series, providing the most recent position for all the indicators.

Recommendation

The City Deal Executive and Stewardship Board is asked to note the report and agree that the report will be the last in the series.

1.0 City Deal Employment & Skills Monitoring Report

Outputs relating to skills and employment are outlined in tables and charts below, covering the entire programme.

1.1 Summary of updated measures

The report can provide updates on two of the measures, covering claimant count and students choosing STEM and Construction degrees at UCLan. These are the only datasets that have remained consistent throughout the City Deal programme.

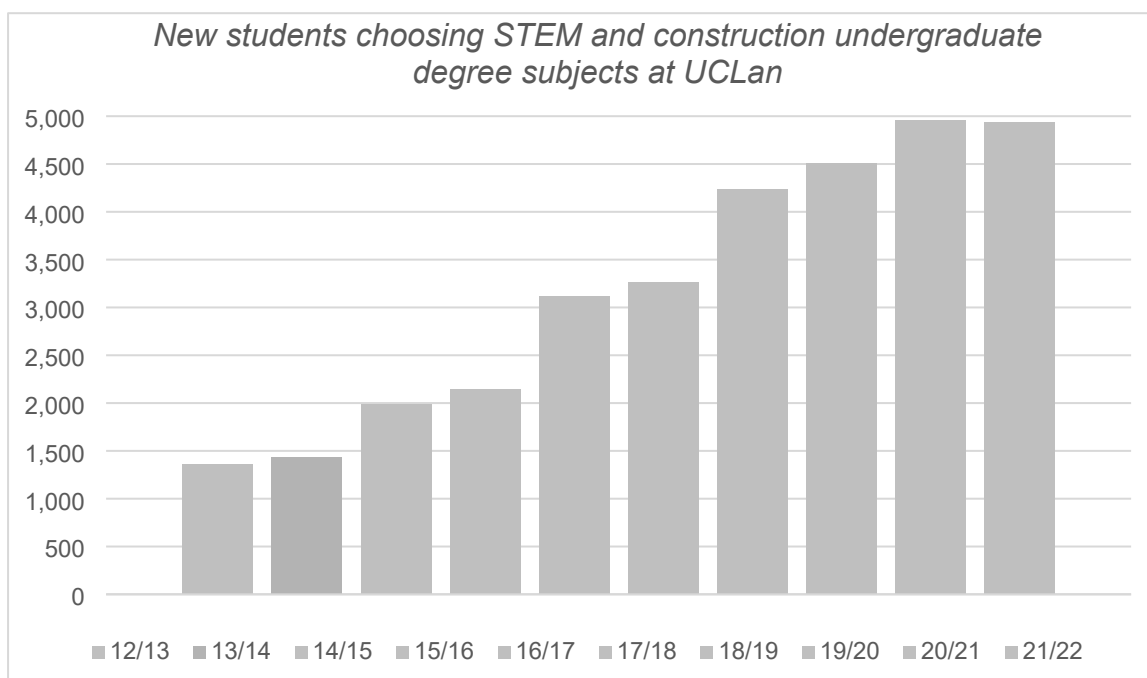
1.1.1. New students choosing STEM and Construction undergraduate degree subjects at UCLan



CITY DEAL

Preston, South Ribble & Lancashire

Output	Baseline:	Yr.1	Yr.2	Yr.3	Yr.4	Yr.5*	Yr.6	Yr.7	Yr.8	Yr.9
	Academic Year 2012/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20	20/21	21/22
		Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
*refers to academic year New students choosing STEM and construction undergraduate degree subjects at UCLan Source: UCLAN *HESA data	1,359	1,431	1,988	2,146	3,120	3,268	4,235*	4,510*	4,955*	4,935*



- Data demonstrates a marked, steady increase in the numbers of new students choosing STEM or Construction related undergraduate subjects throughout the City Deal programme period. The numbers have grown by 263% since the baseline period. Year on year the figures have marginally decreased from 4,955 in 20/21 to 4,935 in 22/23.
- The overall increase over a number of years reflects the capital investment made in the Preston campus as an international centre of advanced engineering as well as a stated aim to grow STEM students through its strong research base and



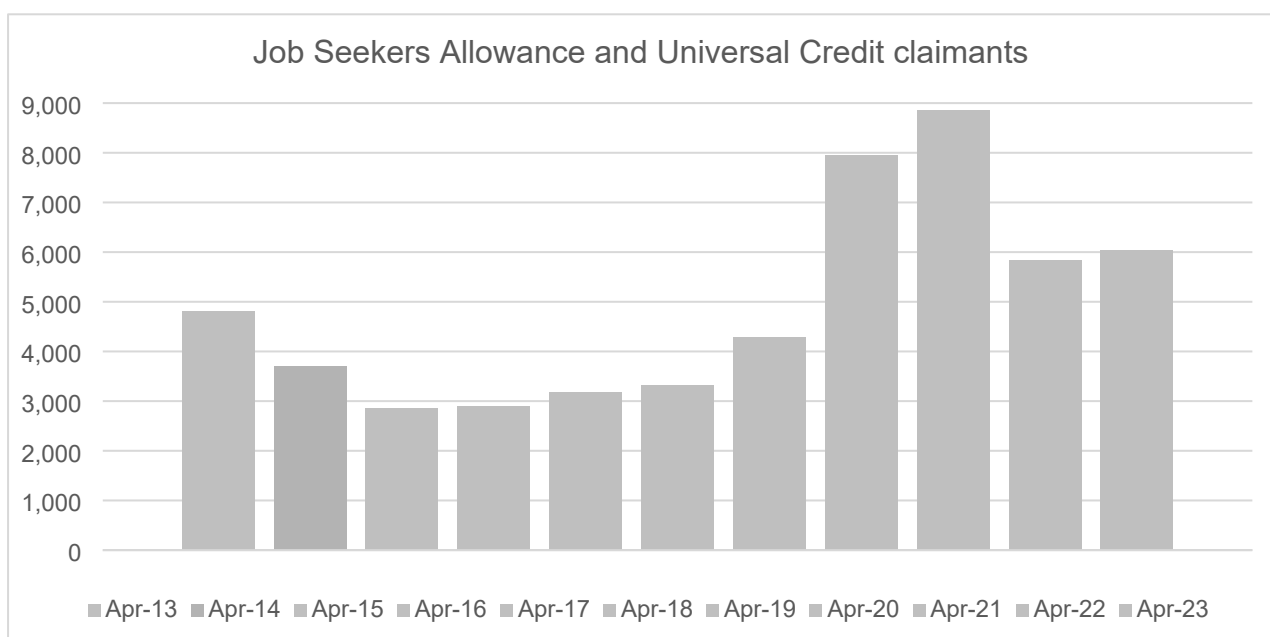
CITY DEAL

Preston, South Ribble & Lancashire

industrial partnerships. The data underlines a successful growth in numbers of STEM and Construction Undergraduates during the City Deal Programme period.

1.1.2 Job Seekers Allowance (JSA) and Universal Credit (UC) claimants

Output	Baseline:	Yr.1	Yr.2	Yr.3	Yr.4	Yr.5*	Yr.6	Yr.7	Yr.8	Yr.9	Yr.10
	Academic Year 2012/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20	20/21	21/22	22/23
	*refers to academic year	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual
Job Seekers Allowance (JSA) and Universal Credit (UC) claimants A reduction in the overall numbers of active job seekers, who are receiving JSA and UC claimants in Preston and South Ribble. Source: DWP Stat-Xplore *Source: Nomis	Apr-13	Apr-14	Apr-15	Apr-16	Apr-17	Apr-18	Apr-19	Apr-20	Apr-21	Apr-22	Apr-23
	4,803	3,705	2,855	2,900	3,175	3,325	4,275	7,955	8,853	5,830	6,030



- Data for Job Seekers Allowance (JSA) and Universal Credit (UC) claimants is provided for the April 2023 reference period, standing at 6,030, which is higher than the baseline position of 4,803 in April 13.
- The April 2023 position represents a slight year-on-year increase in the claimant count across the City Deal area from 5,830 in April 2022. This position however is a marked reduction in the recovery in the labour market since the Covid-19



CITY DEAL

Preston, South Ribble & Lancashire

pandemic. The most recent data available for this measure is for October 2023 (not listed on the table) and has increased by almost 100 claimants (6,125 claimants).

- The claimant count rates for South Ribble and Preston were 2.5% and 4.5% respectively for April 2023. This compares with a claimant count rate of 4.2% in Lancashire (LEP area geography) and 4.3% in the North West for the same period.

2.1 Summary of Apprenticeships and Careers measures

Supporting the take up of Apprenticeships and leveraging support for Careers activity were measures anticipated to be impacted through City Deal. For each of these measures, data is no longer available in the same format, meaning we have not been able to track the measure over time. In some cases, data hasn't been available for several years. For each of the measures, the most recent position is provided with commentary to describe the trend over time.

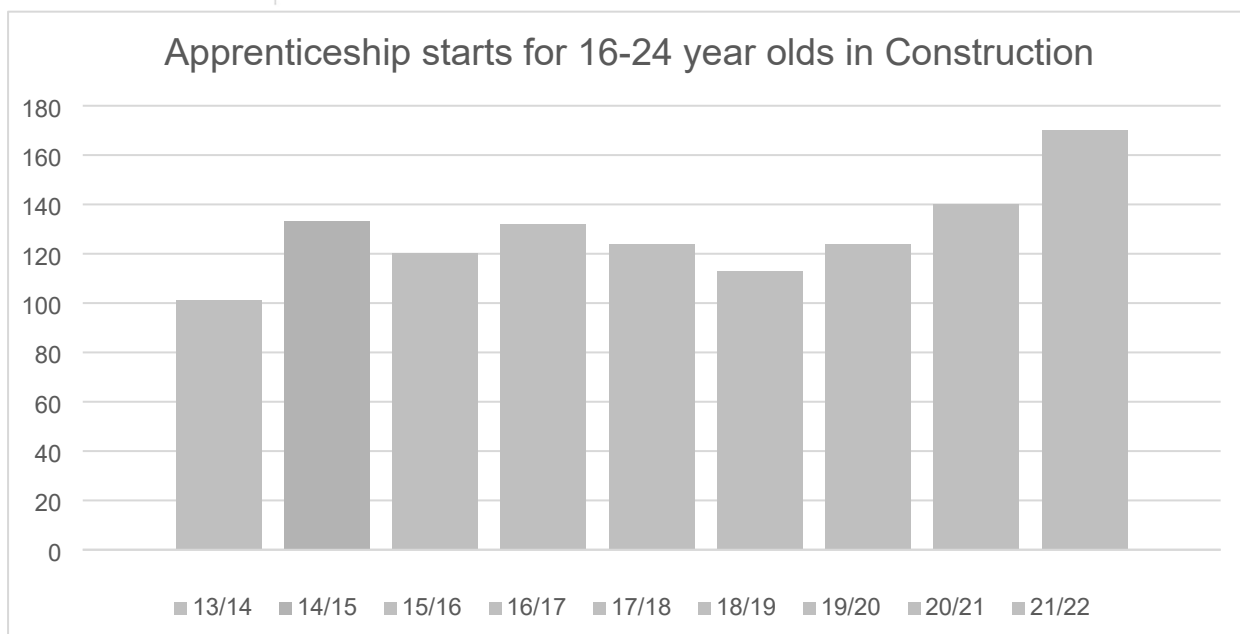
2.1.1 Apprenticeship starts for 16-24 year olds in Construction

Output	Baseline:	Yr.1	Yr.2	Yr.3	Yr.4	Yr.5*	Yr.6	Yr.7	Yr.8	Yr.9	Yr.10
	Academic Year 2012/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20	20/21	21/22	22/23
		Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Unavailable
<p>Apprenticeships starts in construction</p> <p>16-24 year olds residents of Preston and South Ribble who have started an apprenticeship in the construction sector..</p> <p>Source: Preston's College, Runshaw College and T2000 / ESFA DataCube</p>	N/a	101	133	120	132	124	113	124	140	170	N/a
Please note: data for previous years has been issued via ESFA DataCube, which is no longer available											



CITY DEAL

Preston, South Ribble & Lancashire



- The number of Apprenticeship starts for 16-24 year olds in Construction has grown substantially throughout the City Deal Programme period, with 101 in 2013/14, reaching 170 in 2021/22. This is the highest number in any of the years with recorded data, having grown by 68% since the baseline position.
- Unfortunately, data for 2022/23 is no longer provided through the EFSA Datacube in the same format. The dataset does not include breakdown by Age and provider and is therefore incomparable with the previous data series.
- As a positive, the long-term trend for Construction Apprenticeship starts over the period has outperformed non-Construction Apprenticeships identified in the following data set. The growth in young people accessing Construction Apprenticeships locally is an extremely positive trend over the City Deal Programme.

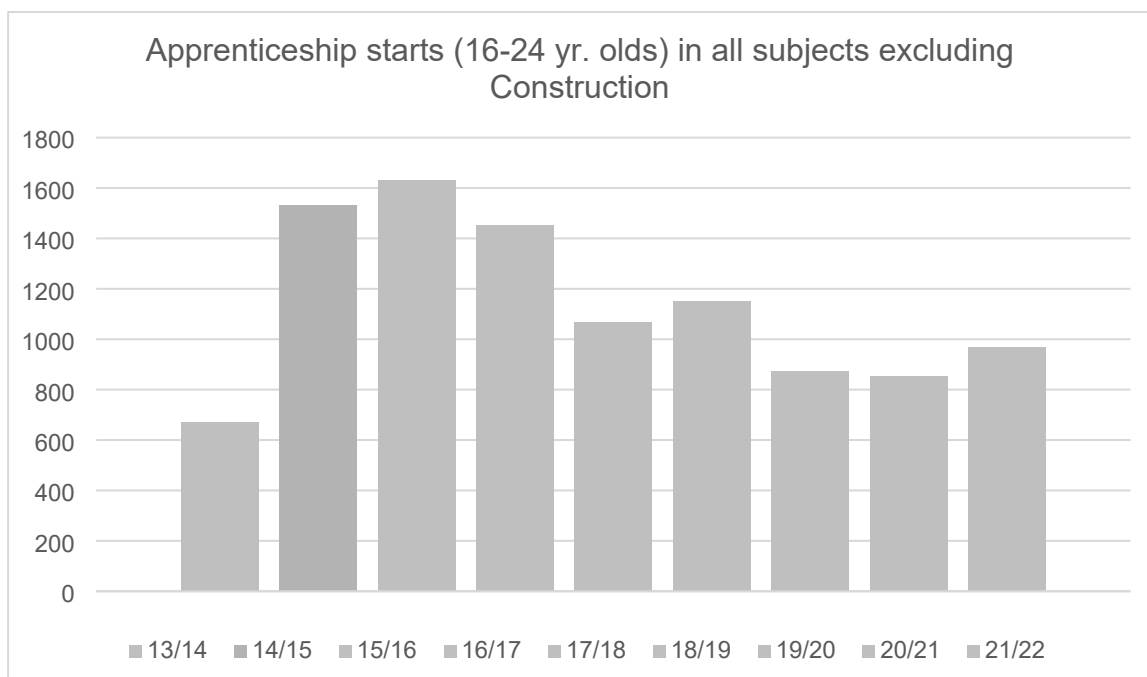
2.1.2 Apprenticeship starts in all subjects for 16-24 year olds (excluding Construction)



CITY DEAL

Preston, South Ribble & Lancashire

Output	Baseline:	Yr.1	Yr.2	Yr.3	Yr.4	Yr.5*	Yr.6	Yr.7	Yr.8	Yr.9	Yr.10
	Academic Year 2012/13	13/14	14/15	15/16	16/17	17/18	18/19	19/20	20/21	21/22	22/23
		Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Unavailable
<p>*refers to academic year</p> <p>Apprenticeship starts in all subjects</p> <p>16-24 year old residents of Preston and South Ribble who have started an apprenticeship (excluding construction). Additional numbers year on year.</p> <p>Source: Preston's College, Runshaw College and Training 2000 ESFA data</p>	N/A	672	1,531	1,630	1,453	1,068	1,150	872	853	970	N/a
Please note: data for previous years has been issued via ESFA DataCube, which is no longer available											

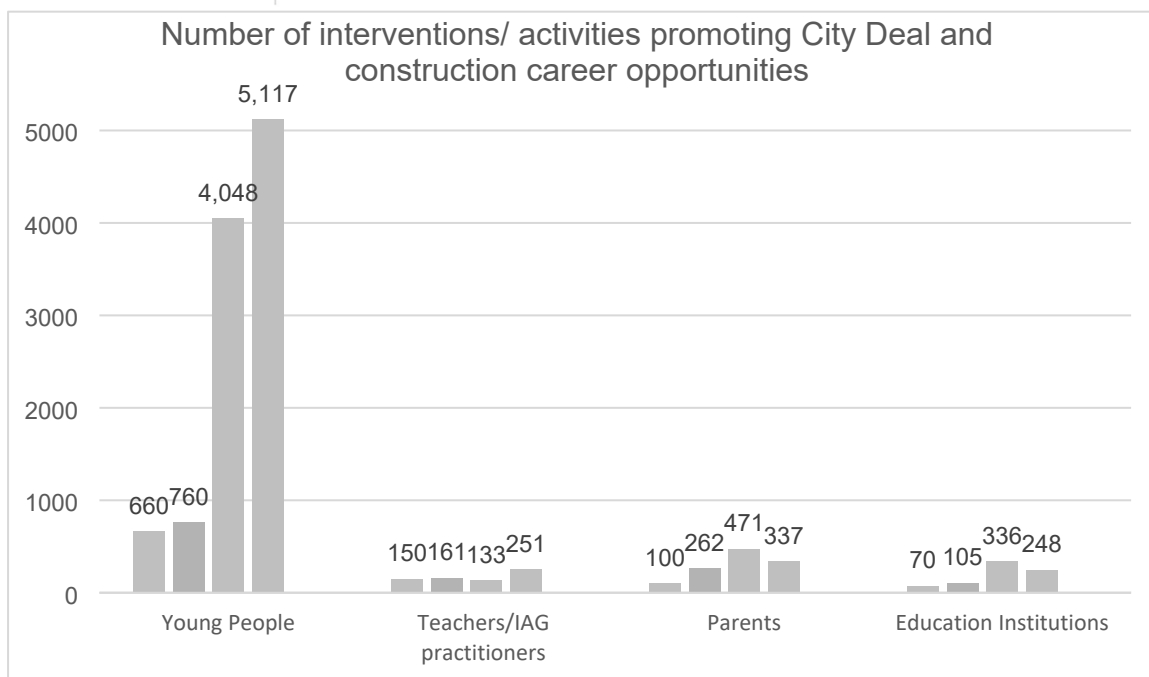


- Throughout the City Deal programme, Apprenticeship starts across non-Construction subjects has fluctuated. The number of starts peaked in 2015/16 at 1,630 starts. Following on from this, the impact of Apprenticeship reforms aimed at increasing Quality of Provision, a shift to a higher proportion of starts for Apprentices from age groups over the age of 24 and reduced demand through the pandemic saw the number fall.



CITY DEAL

Preston, South Ribble & Lancashire



- The partial dataset shows that pre-pandemic, City Deal was a highly effective tool for supporting careers activity with a broad range of different groups benefiting from the approach.
- Careers Information, Advice and Guidance (IAG) opportunities delivered to young people grew from 660 in 2015/16 to 5,117 in 2018/19. Data also shows marked growth in IAG deliver to Teachers/IAG Practitioners (150 to 251), Parents (100 to 337) and Education Institutions (70 to 248).
- The following period focused on tracking performance of careers provision in schools and colleges against the 8 Gatsby Benchmarks – the Dept for Education recognised measure of careers excellence. Two of the benchmarks are focused on employer encounters (number 5) and experiences of the workplace (number 6), which has been the focus of the work relating to City Deal, with more employers interacting with schools to inspire young people about careers in construction. As a collective (30 schools and colleges), significant progress has been made. Against Benchmark 5, in 2019/20 schools and colleges were at an average of 60% rising to 96% in 2022/23, against Benchmark 6, in 2019/20 schools and colleges were at an average of 81%, rising to 90% in 2022/23.

3.0 Discontinued Higher Education Measures

There were three Higher Education Measures within the portfolio of City Deal Employment Measures. Data has not been provided for these for up to six years. As



CITY DEAL

Preston, South Ribble & Lancashire

such data tables and charts have not been included in the report. These measures were numbers of:

- HE leavers getting graduate jobs in Construction and Engineering (discontinued in 2016/17)
- HE leavers getting graduate jobs in all sectors (discontinued in 2016/17)
- Graduate placements and internships across all sectors (discontinued 2017/18)

3.1 *Summary of discontinued HE Measures*

- Between 2012/13 and 2016/17, an average of 87 HE leavers per year secured graduate jobs in Construction and Engineering. Whilst the data trend did fluctuate markedly upwards in 2013/14, the overall trend has been relatively static, with the figure recorded at the final data point, the same as the baseline position – 85 HE Leavers
- Between 2012/13 and 2016/17, an average of 4,179 HE leavers per year, secured graduate jobs. However, the data has shown the overall trend to be subject to volatility. At the final position, before the data series was discontinued, 4,072 HE leavers secured graduate jobs within 2016/17.
- Data indicates that numbers of graduate placements and internships secured by UCLan for all sectors fluctuated before growing by 82% during the City Deal programme period. 589 graduate placements or internships were secured in the final year of date (2017/18) when the data series was discontinued.

4.0 **Summary and future reporting**

- The data in the series highlights several positive outcomes that have taken place through the City Deal Programme period. For example, growth in numbers of young people accessing Construction Apprenticeships locally has been achieved against a downwards market trend. In addition, the 263% increase in numbers of UCLan students choosing STEM or Construction degrees represents positive progress. The growth in Careers IAG for young people is also significant, with employers engaged in inspiring young people about jobs in construction, including tackling stereotypes and encouraging greater gender diversity. The accompanying Social Value report is complementary – with many social value outputs and outcomes contributing to the growth in, for example, apprenticeships, internships and careers IAG activities. These are examples that demonstrate several positive aspects of how the labour market has been impacted during the City Deal Programme.
- As has been noted throughout the report, data sources for most of the measures are no longer available. Therefore, it is proposed, with agreement from the Board, that this represents the final report on these measures.



CITY DEAL

Preston, South Ribble & Lancashire

List of Background Papers

Paper

Date

Contact/Tel

N/a

Reason for inclusion in Part II, if appropriate

N/a